

SAVVY INSIGHTS

SOMEWHAT WEEKLY UPDATES FROM THE WORLD OF **SOCIAL** AND **INNOVATION**

2.5.21



THE **r/WALLSTREETBETS** VS. ROBINHOOD CLASH IS GOING TO THE SUPER BOWL

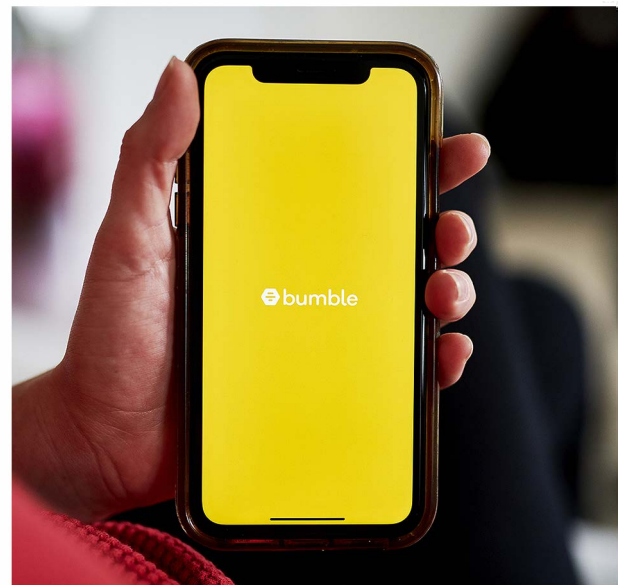
IF YOU'VE BEEN FOLLOWING THIS SAGA, IT'S PRETTY NUTS. AND IT'S GETTING EVEN NUTTIER AS THE REDDIT GROUP IS TRYING TO CROWDFUND A SUPER BOWL AD IN RESPONSE TO ROBINHOOD'S PLANNED SPOT.

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BUMBLE BANS BODY SHAMING

DATING APP BUMBLE ANNOUNCED THIS WEEK THAT THEY ARE BANNING BODY SHAMING, INFORMING USERS THAT ANY "UNSOLICITED AND DEROGATORY COMMENTS" ABOUT A PERSON'S APPEARANCE CAN RESULT IN WARNINGS AND REMOVAL FROM THE PLATFORM.

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WTF IS CLUBHOUSE?

AN AUDIO-BASED SOCIAL MEDIA PLATFORM MAKING THE ROUNDS IN ELITE CIRCLES NEAR YOU. IT LAUNCHED IN THE US IN THE SPRING OF 2020, BUT HAS STARTED TO GAIN MORE ADOPTION IN THE PAST FEW WEEKS.

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